

# NEWS RELEASE



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## **United Suppliers and Agren Introduce New Private Sector Conservation Planning Initiative**

**May 6, 2014**— United Suppliers, Inc., and Agren, Inc., are pleased to announce a collaboration to demonstrate and market conservation planning services to United Suppliers’ leading-edge owners and customers.

Sustainability and water management are current themes in agriculture that continue to grow in importance, both at the grower and retailer levels. Iowa’s Nutrient Strategy outlines the need for reductions in the amounts of nitrogen and phosphorus discharged into Iowa’s rivers and streams. United Suppliers recognizes this need and is committed to exploring innovative ways to help its owners and their growers succeed.

United Suppliers has hired Stan Buman, formerly of Agren, to lead an effort to bring conservation planning services to United Suppliers’ owners and growers. Buman will utilize Agren’s web-based conservation planning software to provide fast and accurate conservation plans to growers through United Suppliers’ network of ag retailer agronomists. Service offerings include soil loss estimates and initial planning of conservation structures, including grassed waterways, water and sediment control basins, ponds and wetlands.

“The new conservation planning service will provide growers assistance in exploring conservation alternatives that best meet their needs,” said United Suppliers President & CEO Brad Oelmann. “Agren’s software allows us to provide precision ag data-layers for soil loss and steepness that are unmatched by any other program.”

“We are excited about working with United Suppliers to provide an innovative service to their owners and their owners’ growers,” said Agren CEO Tom Buman. “We are passionate about agriculture and soil and water conservation and look forward to the opportunities this initiative brings to landowners.”

### **About United Suppliers**

United Suppliers is a unique, customer-owned wholesale supplier of crop nutrients, crop protection inputs and seed, with headquarters in Eldora and Ames, Iowa. Founded in 1963, United Suppliers is today comprised of more than 670 agricultural dealers (Owners) that operate nearly 2,800 retail locations throughout the United States and parts of Canada. The mission of United Suppliers is to be the

supplier of choice while increasing its Owners' capabilities and competitiveness. To meet this goal, United Suppliers strives to provide Owners with transparent market intelligence, innovative products, reliable market access and customized business solutions. For more information, visit [www.unitedsuppliers.com](http://www.unitedsuppliers.com).

### **About Agren**

Agren responds to agricultural and environmental challenges by providing comprehensive, integrated services to groups and individuals to positively impact our natural resources. Agren's on-line conservation planning software allows users to plan conservation practice alternatives like farm ponds or wetlands on agricultural land with dramatic increases in speed, ease, and accuracy using remotely-sensed elevation data (LiDAR). Agren's customers span both public and private sectors and include local, state, and federal government agencies, non-profits, engineers, and land improvement contractors. Founded in 1996, Agren is headquartered in Carroll, Iowa. For more information, please visit [www.agrentools.com](http://www.agrentools.com).

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