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UNITED SUPPLIERS, AGREN TO OFFER CONSERVATION PLANNING SERVICES

May 13, 2014

Source: United Suppliers news release

United Suppliers, Inc., and Agren, Inc., announced a collaboration to demonstrate and market conservation planning services to United Suppliers' leading-edge owners and customers.

Sustainability and water management are current themes in agriculture that continue to grow in importance, both at the grower and retailer levels. Iowa's Nutrient Strategy outlines the need for reductions in the amounts of nitrogen and phosphorus discharged into Iowa's rivers and streams. United Suppliers recognizes this need and is committed to exploring innovative ways to help its owners and their growers succeed.

United Suppliers has hired Stan Buman, formerly of Agren, to lead an effort to bring conservation planning services to United Suppliers' owners and growers. Buman will utilize Agren's web-based conservation planning software to provide fast and accurate conservation plans to growers through United Suppliers' network of ag retailer agronomists. Service offerings include soil loss estimates and initial planning of conservation structures, including grassed waterways, water and sediment control basins, ponds and wetlands.

"The new conservation planning service will provide growers assistance in exploring conservation alternatives that best meet their needs," said United Suppliers President & CEO Brad Oelmann. "Agren's software allows us to provide precision ag data-layers for soil loss and steepness that are unmatched by any other program."

"We are excited about working with United Suppliers to provide an innovative service to their owners and their owners' growers," said Agren CEO Tom Buman. "We are passionate about agriculture and soil and water conservation and look forward to the opportunities this initiative brings to landowners."

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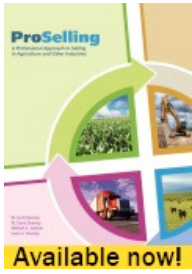
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