



## Agren & Land O' Lakes SUSTAIN Partner on Conservation

(<http://www.agrentools.com>) Carroll, IA- Central Iowa-based small business, [Agren, Inc. \(http://www.agrentools.com\)](http://www.agrentools.com) has partnered with [Land O'Lakes, Inc. \(https://www.landolakesinc.com\)](https://www.landolakesinc.com) one of America's premier agribusiness and food companies, to use emerging precision conservation technology to help farmers improve soil and water quality.



The Land O'Lakes SUSTAIN business unit will use Agren's technology platform to deliver scalable, geo-spatial tools that are designed to identify highly-erodible spots in a farmer's field and plan practical, effective, in-field best practices to protect soils from erosion and improve water quality. Branded as SoilVantage®, Land O'Lakes SUSTAIN will be the first to deliver precision conservation tools and services to farmers across the US.

"When coupled with other agronomy tools and insights, we are helping farmers drive productivity and sustainability, making them more efficient," said Matt Carstens, Senior Vice President of Land O'Lakes SUSTAIN in a recent interview. "Then, the next step is enhancing dialogue between farmers and their customers. It's really about helping farmers communicate how they are achieving continuous improvement in on-farm sustainability to their customers, who ultimately supply retailers such as Wal-Mart."

"We are very excited by the commitment shown by the Land O'Lakes SUSTAIN® business," said Jamie Ridgely, Agren's President. "They have shown a real desire to help farmers confront sustainability and water quality issues head-on. We are extremely proud to be part of this partnership."

Agren is a leading provider of sustainability solutions to agriculture. With 20 years of experience in agricultural and environmental consulting, Agren is uniting ag technology with proven soil and water management practices to meet the rising demand for sustainably-sourced commodities. The company is an integral part of Central Iowa's Cultivation Corridor, an initiative led by public and private partners focused on supporting and sustaining the science that feeds the world.

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